



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-11-2012 PAGE: 1 of 1

GREAT AMERICAN MEDIA, INC. - 4423
ATTN: MIKE FOREMAN
1010 WISCONSIN AVE NW
SUITE 800
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
386882	05-21-2012	05-22-2012	2	DEM CONGRESSIONAL CAMP COMM	DCCC	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1195		234903	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)	N	234903								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1195																	
42	10-23-2012	10-23-2012	09:00PM - 10:00PM	PRIME TU9 (7015)	10	30		X						1	11,000	1	11,000.00
	MG Group #	Preempted	Rate Reason	MG Description		Duration											
	328363	10-23-2012	11,000 PER SALES MANAGEMENT	1 X 30 @ \$11,000 T 08:00PM - 09:00PM - 10/23/12-10/23/12 (7014)	10	30		X						1	11,000	1	11,000.00
	Total:		11,000											Preempt Total:		-1	-11,000.00
														Contracted Gross Total:		163	363,050.00
														Actual Gross Total:		163	363,050.00
														Agency Commission:			54,457.50
														Net Total:			308,592.50
Month/YR			Preempted	Made Good	Contract Total			Adjustments						Actual Total			
Oct 12			11,000.00	11,000.00	311,550.00			0.00						311,550.00			
Nov 12			0.00	0.00	51,500.00			0.00						51,500.00			
TOTAL			11,000.00	11,000.00	363,050.00			0.00						363,050.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood